



furnish for good

2021 ANNUAL REPORT



When we opened our doors we could never have anticipated the challenge of serving during a pandemic. A health and economic crisis has put a spotlight on the importance of our services like never before. It is only through true partnership with our partner agencies, donors, and supporters that we have grown from a startup 501-c3 to an essential nonprofit agency committed to resolving issues of economic mobility and inequality in Charlotte.

At Furnish for Good we believe the physical environment of a family's home affects their self-respect, their emotional investment in their home, and impacts their housing stability. We know the way these individuals and families receive their furnishings is important. We are passionate about giving our families a choice – a choice of which sofa or what color pillows they want – knowing these simple choices are the first they make as they begin to regain their dignity and respect.

In the wake of Covid-19 what we are finding is more – in 2021 we experienced a 62% increase in our individuals and families served. This annual report will highlight our growth in mission delivery and impact. In 2022 we are focusing on bringing key strategic initiatives to fruition, sustaining crucial aspects of our mission delivery, and growing our organizational capacity.

The commitment of our Furnish for Good supporters and friends has allowed us to always answer the call for our partner agencies, individuals, and families. As we aim to continue to grow our organization, impact, and services we do so in the spirit of those who support us with a great sense of responsibility and heart. Thank you for believing in us and for believing in our families.

With great appreciation,

A handwritten signature in dark ink, reading "Priscilla Chapman". The signature is fluid and cursive, with a large, looping initial "P".

Priscilla Chapman
Executive Director

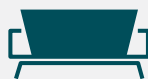


ABOUT OUR MISSION

To connect well-loved home furnishings to underserved communities through an experience of empowerment.



BATHROOM



FAMILY ROOM



BEDROOM



KITCHEN



OFFICE

HOW WE FULFILL THAT MISSION

By collecting donated home furnishings and donating them in a unique way, we create more value than the items themselves.

WHICH SERVES THE PEOPLE WE DONATE TO

By connecting our neighbors in need with essential home furnishings in an empowering way that also generates self-respect and dignity.

WHICH SERVES THE NEEDS OF THOSE WHO DONATE

By giving donors a way to connect the furnishings they love but no longer need – and therefore themselves – to a larger story.



OUR PROCESS



OUR PARTNERS

We are honored to partner with the following organizations who refer the individuals and families who need us the most.

“Roof Above’s partnership with FFG was, and continues to be, an essential component to our success. Frankly, I am not sure what we would do without them! While other partners had closed their doors, FFG found a way to keep working with us while maintaining sufficient safety protocols. In homeless services, our work cannot slow down, but rather increases during times of crisis. We will be forever grateful to FFG for creatively navigating uncharted territory with us so that the work of ending homelessness could continue, and so that clients would have the comfort and dignity of a well-furnished home after their (often long) period of homelessness. Furnish For Good’s value cannot be overstated. They have shown grit and ingenuity in fulfilling their vital mission during difficult times within the Charlotte community.”

– Katie Church, Roof Above

ROOF ABOVE

- Braveworks
- Brookstone School
- Carolina Refugee Resettlement Agency
- Charlotte Family Housing
- Charlotte Mecklenburg Schools – McKinney Vento Program
- Communities in Schools
- Crossroads Coordination
- Devonshire Elementary
- Families Forward Charlotte
- Foundation for Girls
- Freedom Communities
- Greater Matthews Habitat for Humanity
- Hope House Foundation
- Mecklenburg County Community Resource Center
- Myers Park High School
- Myers Park Presbyterian Church
- Roof Above
- Salvation Army
- The Harvest Center
- The Relatives
- Thompson Child and Family Focus

OUR IMPACT

In 2021 FFG served a total of 351 of our neighbors through 179 moves. We partnered with 17 Charlotte agencies and delivered almost 6000 pieces of furniture and household items which otherwise would have ended up in landfills.



“ The teacup china set was such a thoughtful touch with the note that stated, ‘have a tea party with your daughter and family.’ So thoughtful because my baby girl means the world to me and we definitely will be having a tea party.”

– FFG Client

“ I am inspired so much by the other volunteers that I work with each week. We all have a passion to serve, and we learn so much from each other each week. Whether it is how to fix a broken piece of furniture or managing complex scenarios in our moves, to the day-to-day operations, we are a very creative group with lots of great ideas! We all have different backgrounds, but we are one cohesive group when we come to serve our clients at Furnish for Good.”

– Amy Foley, FFG Volunteer



FINANCIALS

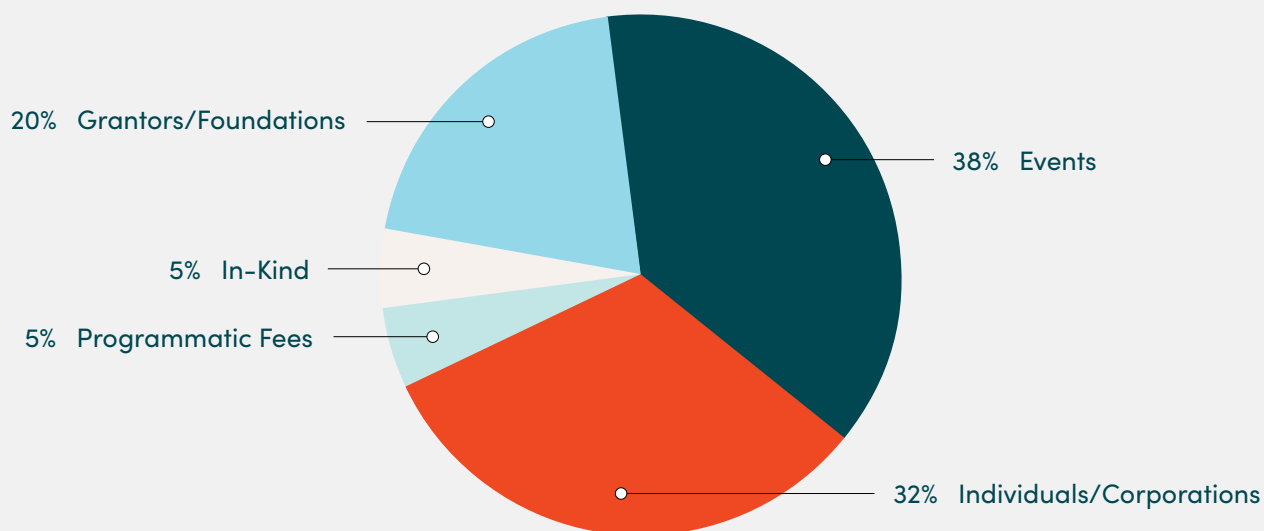
We are constantly inspired by our community of donors and supporters who make our mission possible! Thanks to the commitment and generosity of many, 2021 was our most impactful year yet!

FINANCIAL DONATIONS

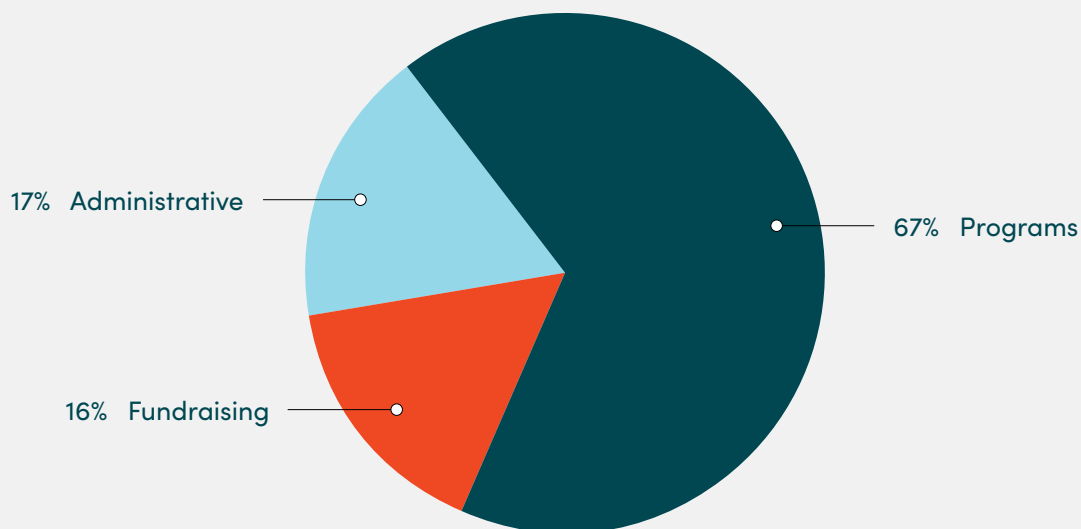
2020: 281 gifts = \$247,666

2021: 1000 gifts = \$486,178

TOTAL REVENUE IN FY21: \$529,753.51



BREAKDOWN OF EXPENSES



WAYS TO GET INVOLVED



BECOME A DONOR

Support the individuals and families of Furnish for Good by making an annual, monthly, or year-end gift!

BECOME A CORPORATE PARTNER

Furnish For Good has various giving and volunteer opportunities for our corporate donors.

BECOME A VOLUNTEER

Our volunteers are a critical to our fulfilling our mission.

Some of the duties our volunteers perform are:

- Sort incoming donations
- Pull and pack furniture for our moves
- Set-up furniture vignettes
- Create cook packs, dining packs & silverware sets, bath packs and bedding packs
- Make house-warming gift baskets
- Repair & clean furniture
- Wash towels and sheets
- Help with donor thank you letters

DONATE FURNITURE

Last year, we received well over 6000 pieces of furnishings and household good donations from various members of the Charlotte community. Maintaining a variable and strong furniture inventory is crucial to our mission delivery. What we accept:

- Sofas & loveseats
- Upholstered chairs
- Dressers
- Tables & chairs
- Desks
- Coffee tables
- End tables & nightstands
- Bookcases
- Bath towels, accessories & shower curtains
- Queen & twin Bedding
- Dishware, glassware & table accessories
- Kitchen & cooking utensils
- Cookware & baking dishes
- Small appliances
- Décor & decorative pillows
- Lamps & lamp shades

SUPPORT FURNISHED

Furnished is our signature fundraiser where 10 local interior designers compete for votes for best design using some of our inventory and donating the rest in the Furnish For Good showroom. In addition to the competition there is a silent auction. **Save the date for Furnished 2022: November 4 – November 11, 2022.**



CONTACT US / OUR TEAM

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