



10.16.25



furnished

AN EVENT BENEFITTING FURNISH FOR GOOD

CORPORATE SPONSORSHIP



3420-A ST. VARDELL LANE, CHARLOTTE, NC 28217
704.445.6838 • FURNISHFORGOOD.ORG

HOPE, DIGNITY, AND POSSIBILITY IN CHARLOTTE

Join us for Furnished—a powerful, mission-driven event in support of Furnish for Good. This inspiring night is dedicated to raising critical funds and awareness that truly changes the lives of our participants. We invite you to join this meaningful opportunity to make a difference. You'll be surrounded by opportunities to create lasting impact—because every table set, every chair placed, and every home filled starts with your support.

BRAND ALIGNMENT AND IMPACT

Sponsoring Furnished will not only impact the lives of the women, men, and families we serve, but it will also strategically align your company with an impactful Charlotte nonprofit organization and unique charity fundraiser. Your support is a meaningful way for you or your company to publicly demonstrate a shared commitment to safe, dignified housing for families, healthy and well-rested children, and a caring, connected community.

ABOUT FURNISH FOR GOOD

- Founded in 2019, Furnish for Good serves individuals and families transitioning out of homelessness, poverty, and other dire circumstances through the effective reuse of quality furniture and household donations. We move beyond simply handing out donated items – we transform lives through a process of empowerment providing hope, dignity, and a renewed sense of possibility for every person and child we serve.
- Since opening our doors, we have provided over 105,000 furnishings and household items to over 2,700 people.
- Funds raised in Charlotte, North Carolina stay in Charlotte, North Carolina. Furnish for Good is a true local, grass roots nonprofit organization.
- The average cost of serving one person is \$1,500.
- The cost of a vignette to a participant is \$250. A vignette includes a couch, a dining table and chairs, artwork and much more. Participants will also receive a bath pack, cook pack, and dining set. An entire package includes 90 items that will help our participants enter their next chapter with a fresh start.
- Led by a premier Board of Directors made up of community and business leaders from Charlotte.

THE IMPACT OF FURNISH FOR GOOD – 100% OF OUR FAMILIES REPORT:



Feeling better about
themselves and their homes



Are able to manage
their days better



Their children
are more rested



Have become
more independent

OUR MISSION

Furnish for Good serves our neighbors in need by providing well-loved home furnishings to underserved communities through an experience of empowerment. We support Charlotte-area individuals and families transitioning out of homelessness, poverty, and other dire circumstances through the effective reuse of quality home furniture and household donations. We move beyond simply handing out donated items – we transform lives through a process of empowerment, providing hope, dignity, and a renewed sense of possibility for every person and child we serve.



2,700
PEOPLE SERVED



150+
CORPORATE VOLUNTEERS



57
WEEKLY VOLUNTEERS



37
COMMUNITY PARTNER AGENCIES



1
An individual or corporate donor donates their new or gently used furniture and home goods to Furnish for Good.



2
Furnish For Good organizes and creates room vignettes to display our furnishings at our showroom.



3
Our partner agencies regularly refer individuals and families (our "clients") who need us most.



4
Our clients, along with their Case Worker/ Family Advocate, visit our showroom or our online store selecting furnishings and household goods they need. We strive to provide anything that makes a house a functional, stable home – furniture, linens, cookware, and accessories.



5
For a small fee of \$250 participants can furnish their home with essential furniture as well as cooking supplies, dining supplies, and bath supplies. Participants can also purchase a twin bed package for \$75.



6
Once they have selected their furnishings, we deliver and move the furnishings into their homes for no additional cost.

PRESENTING SPONSOR \$25,000

- Helps cover the **total cost** of **16** Furnish for Good participants
- Recognition as event 2025 Furnished presenting sponsor by Logo
- Verbal recognition and signage with logo featured at Furnished event
- Recognition on display in Furnish for Good showroom on Furnished Wall of Fame
- Recognition in thank you sponsor advertisement in South Park Magazine
- Recognition on all social media platforms
- Recognition in Furnish for Good Wednesday Why newsletter and Furnished communications including e-communications, advertisements, and media
- Recognition on Furnished event website
- Volunteer Opportunity for employees organized by Furnish for Good representative
- Stuff the Truck event organized by Furnish for Good representative either on your company grounds or local area
- Invitation for 10 to Furnished

HOPE SPONSOR \$15,000

- Helps cover the **total cost** of **10** Furnish for Good Participants
- Verbal recognition and signage with logo featured at Furnished event
- Recognition on display in Furnish for Good showroom on Furnished Wall of Fame
- Recognition in thank you sponsor advertisement in South Park Magazine
- Recognition on all social media platforms
- Recognition in Furnish for Good Wednesday Why newsletter and Furnished communications including e-communications, advertisements, and media
- Recognition on Furnished event website
- Volunteer Opportunity for employees organized by Furnish for Good representative
- Stuff the Truck event organized by Furnish for Good representative either on your company grounds or local area
- Invitation for 8 to Furnished

DIGNITY SPONSOR \$10,000

- Helps cover the **total cost** of **6** Furnish for Good Participants
- Verbal recognition and signage with logo featured at Furnished event
- Recognition on display in Furnish for Good showroom on Furnished Wall of Fame
- Recognition in thank you sponsor advertisement in South Park Magazine
- Recognition on all social media platforms
- Recognition in Furnish for Good Wednesday Why newsletter and Furnished communications including e-communications, advertisements, and media
- Recognition on Furnished event website
- Volunteer Opportunity for employees organized by Furnish for Good representative
- Invitation for 8 to Furnished

POSSIBILITY SPONSOR \$5,000

- Helps cover the **total cost** of 3 Furnish for Good Participants
- Verbal recognition and signage with logo featured at Furnished event
- Recognition on display in Furnish for Good showroom on Furnished Wall of Fame
- Recognition in thank you sponsor advertisement in South Park Magazine
- Recognition on all social media platforms
- Recognition in Furnish for Good Wednesday Why newsletter and Furnished communications including e-communications, advertisements, and media
- Recognition on Furnished event website
- Invitation for 4 to Furnished

EMPOWERMENT SPONSOR \$2,500

- Helps cover the cost of 10 Vignettes for Furnish for Good Participants
- Verbal recognition and signage with logo featured at Furnished event
- Recognition on display in Furnish for Good showroom on Furnished Wall of Fame
- Recognition in thank you sponsor advertisement in South Park Magazine
- Recognition on all social media platforms
- Recognition in Furnish for Good Wednesday Why newsletter and Furnished communications including e-communications, advertisements, and media
- Recognition on Furnished event website
- Invitation for 4 to Furnished

FRIEND SPONSOR \$1,000

- Helps cover the cost of 4 vignettes for Furnish for Good Participants
- Verbal recognition and signage with logo featured at Furnished event
- Recognition on display in Furnish for Good showroom on Furnished Wall of Fame
- Recognition in thank you sponsor advertisement in South Park Magazine
- Recognition on all social media platforms
- Recognition in Furnish for Good Wednesday Why newsletter and Furnished communications including e-communications, advertisements, and media
- Recognition on Furnished event website
- Invitation for 2 to Furnished

YES! I would like to help provide hope, dignity, and possibility in Charlotte by sponsoring Furnished.

☐ Presenting (\$25,000)

☐ Dignity (\$10,000)

☐ Empowerment (\$2,500)

☐ Hope (\$15,000)

☐ Possibility (\$5,000)

☐ Friend (\$1,000)

Instead of a sponsorship, I would like to make a charitable contribution of \$ _____

Sponsor name _____

*Please **print exactly** as you wish to be listed on promotional materials*

Contact name _____

Address _____

Phone () _____ **Email** _____

Mail or email this form to:

Furnish For Good

3420-A St. Vardell Lane

Charlotte, NC 28217

Phone: 704-445-6838

furnished@furnishforgood.org

For more information, contact:

Ellie Tallman

ellie@furnishforgood.org

Phone: 864-923-6128

For an online version of this

form, visit bit.ly/49NUjw8

or scan the QR code.



PAYMENT METHOD

☐ Visa

☐ Mastercard

☐ American Express

☐ Discover

☐ Check *

Credit card number _____

Expiration date _____ **Security code** _____

Name on card _____

☐ Please send me an invoice.

* Please make checks payable to **Furnish For Good**

PRISCILLA CHAPMAN

Board Chairman/Co-Founder

MARY BETH HOLLETT

Co-Founder

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ROBIN BELLEFUIL

Vice Board Chairman

VALERIE BUSCH

Secretary/Treasurer

KATIE CHURCH

VP Scattered Sites – Roof Above

SHARON DAVIS

Chief Human Resources Officer – Ascend Nonprofit Solutions

ROB ELLENBURG

Regional Chairman – Pinnacle

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AMANDA WILLIAMS

Connections Planning Senior Director – Wray Ward