



# HOPE, DIGNITY, AND POSSIBILITY IN CHARLOTTE

Join us for Furnished—a powerful, mission–driven event in support of Furnish for Good. This inspiring night is dedicated to raising critical funds and awareness that truly changes the lives of our participants. We invite you to join this meaningful opportunity to make a difference. You'll be surrounded by opportunities to create lasting impact—because every table set, every chair placed, and every home filled starts with your support.

#### **ABOUT FURNISH FOR GOOD**

- Founded in 2019, Furnish for Good serves individuals and families transitioning out of homelessness, poverty, and other dire
  circumstances through the effective reuse of quality furniture and household donations. We move beyond simply handing
  out donated items we transform lives through a process of empowerment providing hope, dignity, and a renewed sense of
  possibility for every adult and child we serve.
- Since opening our doors, we have provided over 105,000 furnishings and household items to over 2,700 people.
- Funds raised in Charlotte, North Carolina stay in Charlotte, North Carolina. Furnish for Good is a true local, grass roots nonprofit organization.
- The average cost of serving one person is \$1,500.
- The cost of a vignette to a participant is \$250. A vignette includes a couch, a dining table and chairs, artwork and much more. Participants will also receive a bath pack, cook pack, and dining set. An entire package includes 90 items that will help our participants enter their next chapter with a fresh start.
- Led by a premier Board of Directors made up of community and business leaders from Charlotte.

#### THE IMPACT OF FURNISH FOR GOOD - 100% OF OUR FAMILIES REPORT:



Feeling better about themselves and their homes



Are able to manage their days better



Their children are more rested



Have become more independent



## **OUR MISSION**

Furnish for Good serves our neighbors in need by providing well-loved home furnishings to underserved communities through an experience of empowerment. We support Charlotte-area individuals and families transitioning out of homelessness, poverty, and other dire circumstances through the effective reuse of quality home furniture and household donations. We move beyond simply handing out donated items – we transform lives through a process of empowerment, providing hope, dignity, and a renewed sense of possibility for every person and child we serve.



2,700
PEOPLE SERVED



150+
CORPORATE VOLUNTEERS



**57**WEEKLY VOLUNTEERS



37
COMMUNITY PARTNER AGENCIES





An individual or corporate donor donates their new or gently used furniture and home goods to Furnish for Good.



Furnish For Good organizes and creates room vignettes to display our furnishings at our showroom.



Our partner agencies regularly refer individuals and families (our "clients") who need us most.



Our clients, along with their Case Worker/
Family Advocate, visit our showroom or our online store selecting furnishings and household goods they need. We strive to provide anything that makes a house a functional, stable home – furniture, linens, cookware, and accessories.



For a small fee of \$250 participants can furnish their home with essential furniture as well as cooking supplies, dining supplies, and bath supplies. Participants can also purchase a twin bed package for \$75.



Once they have selected their furnishings, we deliver and move the furnishings into their homes for no additional cost.

# FRIENDS + FAMILY SPONSORSHIP OPPORTUNITIES

## DIGNITY SPONSOR \$10,000+

- Helps cover the total cost of 6 Furnish for Good Participants
- · Listed as Dignity Sponsor on Friends and Family Furnished event website
- Recognized as Dignity Sponsor on social media platforms
- Recognized in Furnish for Good Wednesday Why newsletter and Furnished communications including e-communications, advertisements, and media
- · Personal tour of Furnish for Good showroom hosted and scheduled by a Furnish for Good representative
- Invitation for 8 to Furnished

## POSSIBILITY SPONSOR \$5,000+

- Helps cover the total cost of 3 Furnish for Good Participants
- · Listed as Possibility Sponsor on Friends and Family Furnished event website
- Recognized as Possibility Sponsor on social media platforms
- Recognized in Furnish for Good Wednesday Why newsletter and Furnished communications including e-communications, advertisements, and media
- · Personal tour of Furnish for Good showroom hosted and scheduled by a Furnish for Good representative
- Invitation for 4 to Furnished

# **EMPOWERMENT SPONSOR \$2,500**

- Helps cover the cost of 10 vignettes for Furnish for Good Participants
- Listed as Empowerment Sponsor on Friends and Family Furnished event website
- Recognized as Empowerment Sponsor on social media platforms
- Recognized in Furnish for Good Wednesday Why newsletter and Furnished communications including e-communications, advertisements, and media
- Personal tour of Furnish for Good showroom hosted and scheduled by a Furnish for Good representative
- Invitation for 4 to Furnished

## FRIEND SPONSOR \$1,000+

- Helps cover the cost of 4 vignettes for Furnish for Good Participants
- · Listed as Friend Sponsor on Friends and Family Furnished event website
- · Recognized as Friend Sponsor on social media platforms
- Recognized in Furnish for Good Wednesday Why newsletter and Furnished communications including e-communications, advertisements, and media
- · Personal tour of Furnish for Good showroom hosted and scheduled by a Furnish for Good representative
- Invitation for 2 to Furnished

## SUPPORTER SPONSOR \$500

- Helps cover the cost of 2 vignettes for Furnish for Good Participants
- Recognized as Supporter Sponsor on Friends and Family Furnished event website
- Invitation for 2 to Furnished



# **SPONSORSHIP COMMITMENT FORM**

YES! I would like to help pro	ovide hope, dignity, an	d possibility in Cha	rlotte by sponsoring Furnished.
Oignity (\$10,000)	O Possibility (\$5,000)		Empowerment (\$2,500)
Friend (\$1,000)	O Supporter (\$500)		
Instead of a sponsorship, I w	vould like to make a charital	ole contribution of \$	
Sponsor name			
Please <b>print exactly</b> as you wish to be	listea on promotional matei	riais	
Contact name			
Address			
Phone ( )	Ema	il	
Mail or email this form to:			
Furnish For Good 3420-A St. Vardell Lane	PAYMENT METHOD		
Charlotte, NC 28217			
Phone: 704-445-6838	Visa	Mastercard	American Express
furnished@furnishforgood.org	ODiscover	Check *	
For more information, contact:			
Ellie Tallman	Credit card number		
ellie@furnishforgood.org			
Phone: 864-923-6128			
	Expiration date		Security code
For an online version of this			
form, visit bit.ly/49NUjw8			
or scan the QR code.	Name on card		

O Please send me an invoice.

\* Please make checks payable to **Furnish For Good** 

# **FURNISH FOR GOOD BOARD OF DIRECTORS**

## PRISCILLA CHAPMAN

Board Chairman/Co-Founder

#### MARY BETH HOLLETT

Co-Founder

## **ROBIN BELLEFUIL**

Vice Board Chairman

## **VALERIE BUSCH**

Secretary/Treasurer

#### KATIE CHURCH

VP Scattered Sites - Roof Above

## SHARON DAVIS

Chief Human Resources Officer – Ascend Nonprofit Solutions

## **ROB ELLENBURG**

Regional Chairman – Pinnacle

# JILL MILLER

Residential Real Estate Broker – Helen Adams Realty

# LAIRA ROTH

Senior Advisor – Children's National Hospital

## **CERYS SMITS**

Lowes Foundation Analyst – Lowes Foundation

#### **JUSTIN STOREY**

Regional Manager, South Atlantic – Gray Construction

#### AMANDA WILLIAMS

Connections Planning Senior Director - Wray Ward